



## 2022 Islanders Booster Club Information Package

The PEI Senior Islanders Baseball Team known as the Charlottetown Gaudet's Auto Body Islanders are excited to announce the **2022 BOOSTER Club** for the upcoming baseball season.

The Islanders are the Prince Edward Island representative in the New Brunswick Senior Baseball League ([https://seniorbaseballnb.com/www.seniorbaseballnb.com/front\\_2.html](https://seniorbaseballnb.com/www.seniorbaseballnb.com/front_2.html)) and are returning as the defending league champions. 2021 was exciting as a team, made up of Island players developed and improved throughout the season. They peaked at the right time to defeat the Moncton Fisher-Cats and claim the league title.

As 2021 League Champions the Islanders will be representing PEI and NB at the Canadian National Senior Championships in Sydney NS Aug 25 to 28 (<https://www.baseball.ca/baseball-canada-championships>). The Islanders will play 14 games at Memorial field, and 2 home games at Legends field Summerside. Along with 16 road games. The 2021 Islanders were a young exciting team and will be a must-see team for 2022.

The team has revised its board of directors and is excited about developing the Booster Club and engaging with our fans by expanding its social media footprint.

A separate group is formulating a bid to host the 2024 National Championships in Charlottetown. Headed by Islanders pitcher Jake Beck, they have the complete support of the PEI Senior Islanders Baseball Team along with their Board of Directors.

Memorial Field is a fantastic home field and the Islanders love playing hard for the fans in its comfortable confines. The challenge at Memorial is the openness of the field regarding charging admissions as it is in Victoria Park. The Islanders will use a Booster Club Model to offset this while continuing the tradition of fans enjoying a ballgame as they wish. The casual atmosphere at the field is part of its true charm. It is the teams desire that the cost of a Booster Club membership will be a good value based on its benefits.



1. Booster Benefits
  - a. ID Card: Digital and Printed
  - b. Auto Sticker
  - c. Sponsors Coupons
  - d. Option to pass on pass the hat
  - e. Digital Communications delivered
  - f. \$25 Credit for Islanders branded merchandise
  
2. Digital Communications
  - a. Live Digital Program hosted by website
  - b. Game day Lineups
  - c. Score updates
  - d. Social Media Presence
  - e. Sponsor Advertising and Cross Promotion opportunities
  
3. Events
  - a. Home Opener Tailgate
  - b. Summerside Tailgate
  - c. Nationals Send Off
  - d. Mussel Boil at Nationals
  
4. Provide Fans with Opportunity to support the Team
  
5. Cost is \$125 per BOOSTER

Contact : IslandersBooster@gmail.com

Carl Picketts 902-315-0227

Or contact any of the Senior Islanders Players



<https://twitter.com/IslesBooster>



**PEI Gaudet's Auto Body Islander Booster Club**

**Registration Form**

**Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_

**Twitter:** \_\_\_\_\_

**Instagram:** \_\_\_\_\_

**Facebook:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Are you a Sponsor?:** \_\_\_\_\_

Complete the above information and email to: [IslandersBooster@Gmail.com](mailto:IslandersBooster@Gmail.com)

Payment of \$125 membership fee can be made:

-via e-transfer to [IslandersBooster@Gmail.com](mailto:IslandersBooster@Gmail.com)

-Send cheque payable PEI Senior Islanders Team Booster

to Carl Picketts 1731 Blueshank Road Kensington PE C0B 1M0

-Registration table at home opener.